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PRESS RELEASE

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Vikings Live Action at Running Aces on October 4

Columbus, MN – September 28, 2009 – Sports Final, a local Sunday night sports show that features coverage of the Vikings is taped live at Noon at Running Aces Harness Park each Sunday. This Sunday, October 4, Sports Final will feature a special Monday night Packers' preview. Vikings All-Pro defensive end, Jared Allen and record-setting kicker, Ryan Longwell will be interviewed by Sports Final host, Rod Simon. Members of the Vikings Cheerleader team and Emmy Winning TV personality, Jeanette Trompeter will also be part of this week's guest line-up. The public is welcome to attend tapings at no charge. Tapings are scheduled through January 2, 2010.

Running Aces has signed with Sports Final as the official sponsor for the upcoming football season. The hosts of Sports Final on KARE-11 are two recognized faces, veteran Twin Cities TV journalist and 8-time Emmy award winner Rod Simons along with longtime Minnesota Vikings coach and Sirius NFL Radio expert analyst Dean Dalton. Sports Final on KARE-11 offers Minnesota sports fans an up-close experience with detailed insight, exclusive interviews and analysis.

Sports Final airs every Sunday night in the NBC Football block at approximately 11:05 p.m. Joining Rod and Dean every week will be frontline current and former Vikings players and coaches, at home and away from the Metrodome, as well as members from every professional team and Gophers leaders too.

What sets Sports Final apart and makes the program stand out are the occasional contributions of the KARE-11 sports and news team. The hosts will interact with the Purple faithful and all Minnesota sports fans with timely blogs and strong opinions at www.sportsfinaltv.com. Sports Final is a Vikings fan-focused show and will be syndicated also throughout the Dakota's on Midcontinent Communications at www.midcocomm.com.

For more information on the Sports Final show, recording schedule or Running Aces, visit us online at www.runningacesharness.com, www.sportsfinaltv.com and www.purplepride.org.

Running Aces is located 20 minutes north of the Twin Cities on Interstate 35. Take Exit 129 or Highway 97. Travel approximately 1 mile west on Highway 97 to Zurich Street, Turn left on Zurich.

Running Aces® Card Room and Harness Park is a cutting-edge 50-table Las Vegas style card room, with live summer season harness racing and year round full-card Simulcast wagering on Thoroughbred, Quarter horse and Standardbred horses. The facility is open 24 hours, 7days a week. Running Aces is located adjacent to I-35 exit #129 in Columbus, Minnesota, minutes north of downtown Minneapolis and St. Paul. The 250-seat Winner's Circle restaurant and lounge offers full food and beverage service. Banquet facilities and catering are available year round. Running Aces features the Aces Rewards Club® that earns members rewards for complimentary food and beverages, merchandise, exclusive events, promotions and tournaments. Running Aces operates under North Metro Harness Initiative, LLC. www.runningacesharness.com.

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